

2009 Lafayette High School Football Program Advertising Lafayette Band Association

The Lafayette Band Association organizes and sponsors the printing and distribution of the Football Program. Proceeds to support this activity are raised through advertisements purchased by local vendors and supporters of the football team and band. Due to the renovation of Lafayette's football stadium, for the 2009-10 football and band marching season there will be two "home" football games at other high school stadiums in Lexington. The football program will be produced for these two games and the band will participate in the activities of those two games.

Reduced Advertising Rates for 2009-10 Season

\$100	Full Page	10" H x 7.5" W (ten inches high, seven and a half inches wide)
\$150	Full Page Inside Front Cover	Call for Availability
\$150	Full Page Inside Back Cover	Call for Availability
\$150	Center Page	Call for Availability
\$150	Full Page Back Cover	Call for Availability
\$ 75	Half Page	5" H x 7.5" W (five inches high, seven and a half inches wide)
\$ 50	Quarter Page	5" H x 3.75" W (five inches high, three and three-quarters inches wide)
\$ 25	Eighth Page	2.5" H x 3.75" W (two and a half inches high, three and three-quarters inches wide)

Advertising Agreement

Business Name _____

Person to Contact at Business _____

Street Address _____

Mailing Address _____

City, State, Zip _____

Telephone & E-mail _____

Please circle which ad you would like to place:

**Eighth, Quarter, Half, Full, Full Page Inside Front Cover,
Full Page Inside Back Cover, Center Page, Full Page Back Cover**

A check for \$_____ is attached, payable to Lafayette Band Association.

Signature of Purchaser: _____ Date: _____

Send ad copy and payment for receipt before **Friday, August 7, 2009** to assure placement in the program. Please supply "camera-ready" black-and-white art (we will add borders). OR provide a rough sketch for our layout artist, OR call for copy prep assistance. If placing your ad by mail, please forward this signed agreement, ad copy, and payment, for receipt on or before August 7, 2009, to:

Margaret Gabriel
610 Portland Drive
Lexington, KY 40503-2140

If the advertisement does not appear in the program, a full refund will be given. Tear sheets will be sent to each advertiser.

2008 Lafayette Band Association Football Program Committee Chair:
Margaret Gabriel, 608-2946, 327-3634 E-mail: mgabriel@insightbb.com