



January 14, 2012

Dear Community Member:

**2012-13 promises to be one of the most exciting seasons in the 70 year history of the Lafayette High School "Pride of the Bluegrass" Marching Band.** The Lafayette Band program consists of marching band, concert bands, jazz band, percussion ensemble, and color guard. Since 1990, the "Pride of the Bluegrass" has won the Kentucky Music Educators Association (KMEA) State Championship an incredible 16 times and earned the title of Grand Champion in more than 55 state, regional, and national competitions. The concert bands consistently receive top honors and distinguished ratings. **These accomplishments combined with a commitment to excellence have earned Lafayette an invitation to participate in the 2013 Tournament of Roses Parade in Pasadena, California.**

**The level of high performance maintained over the years by the "Pride of the Bluegrass" requires resources and funds.** The Band is funded 100% by member payments, fundraisers and community corporate sponsorships. The funds pay for group travel, consultants and professional staff to work with students, uniforms, entry fees, program fees, insurance, scholarships, props and so much more. **Our students need your assistance!** Your generous donation will support over 200 music students and their performances at football games, parades, state and national band competitions, community concerts, and the **once-in-a lifetime opportunity to represent Lafayette, Lexington, and the Commonwealth of Kentucky in the prestigious Tournament of Roses Parade.** Community sponsors will be recognized throughout the year in live streaming video performances, in programs, on t-shirts, banners, and signage. Sponsors receive the added bonus of supporting the "Pride of the Bluegrass" as they perform in the largest community showcase in the world! The 2013 parade expects an audience of more than one billion viewers. The Lafayette Band Association is a 501(c)3 non-profit corporation and is tax- exempt under this section of the Internal Revenue Code. The Federal Tax ID is #61-1163112.

**Please contact us if you are interested in learning more about community sponsorship opportunities.** We have additional information about our program to share with you by mail, email, and/or personal meeting. We sincerely appreciate your consideration and support and would love to tell you more about this outstanding program!

Sincerely,

*Beth Potter*

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