

The Lafayette High School Marching Band Accomplishments

LAFAYETTE BAND

COMMUNITY SPONSORSHIP PROGRAM

Thank you for your interest in the community sponsorship program of the Lafayette Band. The long, rich tradition of the Band adds much to the history of Lafayette High School and the current band, that numbers over 200 members, is proud to add to the that tradition.

As a music educator, I am proud of the contributions that music makes to the curriculum of our students. And I'm proud that the Fayette County Public Schools realizes the importance of music and vigorously support music and other arts education.

Educators recognize the fact that music has a unique ability to stimulate and enrich learning, not only through imagination and creativity, but by stimulating learning in other disciplines.

Of the thousands of people who have participated in the Lafayette Band since its inception in 1939, you'll find people who have gone to become music professionals, in the realm of performance and education, as well as those who have chosen other professions but always hold memories of their days in the Band among their most cherished.

We like to think of the excellence of the Lafayette Band as a testimony not just to the student, but to everyone who participates in the Band—the musicians, their teachers, families and the community at large. Each of these elements is crucial to our program, in the same way that each instrument in the band is crucial to the total sound.

I invite you to become a part of our story of excellence through your support of the 2011 Lafayette Band!

Charles M. Smith
Director, Lafayette Band

Lafayette Marching Band has had the distinct honor of escorting Santa on two different occasions (1991 and 2002) in the world-famous Macy's Thanksgiving Day Parade in New York City.

"The Pride of Bluegrass®" Marching Band has won the Kentucky Music Educators Association State Champion in Class AAAA and Class AAAAA an incredible 14 times since 1990.

National Finalist, Bands of America Grand Nationals, 1995 and 2004, Indianapolis, IN.

Regional Champion, Bands of America Regional Competitions, 1996 and 1997.

Regional Finalist, Bands of America Regional Competitions, 1995, 1997, 1998, 1999, 2000, 2001, 2003, 2004, 2005, 2006 and 2007.

Grand Champion, Contest of Champions, Southeast Regional Contest, 1975, 1976, 1978, 1979, 1990, 1991, 1992, 1993, 1994 (9 Times), Murfreesboro, Tennessee.



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COMMUNITY SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

RED LEVEL SPONSOR	\$4,000
WHITE LEVEL SPONSOR	\$2,500
BLUE LEVEL SPONSOR	\$1,000

Sponsors will Receive the Following:

Company logo will be placed on the official **band t-shirt** (approximately 200 students). Students will wear the t-shirts at various times throughout the year.

Sponsors will be introduced to the Lafayette parents and students prior to a **band concert/event** during the year.

Company name will appear in the credits of the annual "band video".

An **individual banner** will be made for the marching season and hung from the equipment trucks whenever the band is parked at an event.

Company name will be placed on the Lafayette Band **website** listing your firm as a Community Sponsor.

An ad will be provided for the **home football program**. The company name will be mentioned prior to the band taking the field at half-time: **RED Level:** Full Page Ad; **WHITE Level:** Half Page Ad; **BLUE Level;** Quarter Page Ad

An individual sign in the spacious band rehearsal field area, facing 200 students and their parents each day. Sign will be installed by July 23rd for the beginning of band camp and remain in place through June 30 of 2012.

RED Level: Signage is available on the west side of the "band tower" or on the side of the band equipment facility. The size of the sign will be approximately 3 ft. by 5 ft. for the band equipment facility and 2ft. by 3 ft. for the band tower (choice of location, first come, first serve).*

WHITE Level: Signage is available on the east side of the "band tower" or on the side of the band equipment facility. The size of the sign will be approximately 4 ft. by 4 ft. for the band equipment facility and 2ft. by 3 ft. for the band tower (choice of location, first come, first serve).*

BLUE Level: Company name listed on a sign as a "Blue Level Sponsor" in the band rehearsal field area. The size of the sign will be approximately 2 ft. by 4 ft. for the band equipment facility and 2ft. by 3 ft. for the band tower (choice of location, first come, first serve).*

CONTACT BETH POTTER FOR MORE INFORMATION:
859-948-3859 or EMAIL: pottermom@insightbb.com.

Company logo will be placed on the "Community Sponsor Board". This board will be placed prominently at all monthly parent meetings and indoor band concerts.

An ad will be placed in the monthly newsletter. A full page ad is available twice during the school year as "Community Sponsor of the Month" for Red level and once for White level. **RED Level:** Quarter Page Ad, **WHITE Level:** One-Eighth Page Ad, **BLUE Level:** Company Name Listed

Also available is a Marching Season Only Sponsorship for \$500 with the Following

Company name listed in the football program as a "Marching Season Sponsor". Individual 2ft. by 3ft. sign on the "blue storage building". Company name listed in the band newsletter (August through November). Half page ad in the newsletter two times. Company name listed as

Band Truck Sponsorship for \$1,500



Company name & logo placed on one of the four band trucks that transport equipment to competition sites throughout Kentucky. In addition, you will receive recognition associated with Blue Level sponsorship.

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