

**Lafayette Band Community Sponsors
2011-12**

RED LEVEL SPONSOR \$4,000	WHITE LEVEL SPONSOR \$2,500	BLUE LEVEL SPONSOR \$1000
<ul style="list-style-type: none"> • Maximum exposure for your organization with an individual sign in the spacious band rehearsal field area. Sign will be installed by August 5 for the “parent performance” which is the culmination of summer band camp and will remain in place through June 30, 2012. Signs will be displayed on the “band tower” or the band equipment facility. The size of the sign will be approximately 3 X 6 ft. for the band tower. • A full page ad will be provided for the Lafayette football program (sold at all home games). • The company name will be announced prior to the band performance at half-time. • Company logo will be placed on the official band t-shirt (approximately 200 students). Students will wear the t-shirts at various times throughout the year. • Sponsors will be introduced to the Lafayette parents and students prior to a band concert/event during the year. • An individual banner will be made for the marching season and hung from the equipment trucks whenever the band is parked at an event. • Company logo will be placed on the “Community Sponsor Board”. This board will be placed prominently at all monthly parent meetings and indoor band concerts. • A quarter page ad will be placed in the monthly newsletter. A full page ad is available twice during the school year as “Community Sponsor of the Month” • Company name will be placed on the Lafayette Band website listing your organization as a Community Sponsor. • Company name will appear in the credits of the annual “band video”. 	<ul style="list-style-type: none"> • An individual sign (4 X 4 ft.) promoting your organization in the spacious band rehearsal field area on the Guard Building. Sign will be installed by August 5 for the “parent performance” which is the culmination of summer band camp and will remain in place through June 30, 2012. • A half page ad will be provided for the Lafayette football program (sold at all home games). • The company name will be announced prior to the band performance at half-time. • Company logo will be placed on the official band t-shirt (approximately 200 students). Students will wear the t-shirts at various times throughout the year. • Sponsors will be introduced to the Lafayette parents and students prior to a band concert/event during the year. • One banner with the company logos of all “White Level Sponsors” will be made for the marching season and hung from the equipment trucks whenever the band is parked at an event. • Company logo will be placed on the “Community Sponsor Board”. This board will be placed prominently at all monthly parent meetings and indoor band concerts. • One-eighth page ad will be placed in the monthly newsletter. One full page ad will be available during the school year. • Company name will be placed on the Lafayette Band website listing your firm as a Community Sponsor. • Company name will appear in the credits of the annual “band video”. <p style="text-align: center;"><u>MARCHING SEASON ONLY SPONSOR \$500</u></p> <ul style="list-style-type: none"> • Company name listed in the football program as a “Marching Season Sponsor”. • Individual 2ft. by 3ft. sign on the “blue storage building”. • Company name listed in the band newsletter (August through November) • Half page ad in the newsletter two times. • Company name listed as “Marching Season Sponsor” on the band sponsor board displayed at parent meetings. 	<ul style="list-style-type: none"> • An individual sign (2 X 4 ft.) promoting your organization in the spacious band rehearsal field area on the Guard Building. Sign will be installed by August 5 for the “parent performance” which is the culmination of summer band camp and will remain in place through June 30, 2012. • A quarter page ad will be provided for the Lafayette football program (sold at all home games). • The company name will be announced prior to the band performance at half-time. • Company name will be placed on the official band t-shirt (approximately 200 students). Students will wear the t-shirts at various times throughout the year. • Sponsors will be introduced to the Lafayette parents and students prior to a band concert/event during the year. • One banner with the company name of all “Blue Level Sponsors” will be made for the marching season and hung from the equipment trucks whenever the band is parked at an event. • Company name will be placed on the “Community Sponsor Board”. This board will be placed prominently at all monthly parent meetings and indoor band concerts. • Company name will be listed in the monthly newsletter. • Company name will be placed on the Lafayette Band website listing your firm as a Community sponsor. • Company name will appear in the credits of the annual “band video”.