

LAFAYETTE BAND



**BENEFACTORS SPONSORSHIP PROGRAM
2023-2024**

CHAMPIONS. TRADITION. EXCELLENCE.

LAFAYETTE BAND



P R I D E O F T H E B L U E G R A S S



A KENTUCKY TRADITION

Since 1939, The Lafayette Band has set the standard for high school marching band programs in Kentucky. To maintain our standard of excellence, we need the best staff, the best costuming, the best design...the list goes on and on! That high standard requires funds beyond what our parents and students can raise, even with our endless fundraisers and parent covered contributions. Please join us in ensuring this tradition of excellence continues for future generations!



*Lafayette Band National Finalist
at Bands Of America Super Regional in Indianapolis*

THE WORK & THE REWARD

The standard is high. The goal is excellence. It takes dedication, perseverance, and hard work to be a member of the Lafayette Band. More than 200 kids, ages 14-18, have signed up for the 2023-2024 Lafayette Band. The work begins in July, long before the first day of school. There will be burning-hot days and late-night rehearsals. In the midst of it all, life-long friendships forged, a sense of belonging, and a musical tradition that lives on. For these 200+ kids, the work is great but the reward is greater.

PARTNER WITH US

Your support contributes to the ongoing tradition of excellence of the Lafayette Pride of the Bluegrass. As you review our partnership opportunities, remember that your support not only benefits your business, but ensures that the tradition of excellence continues. **On behalf of the over 200 members and families of the Lafayette Band, we thank you for your support!**

22 Kentucky State Marching Band Championships

2019 Regional Champion of Johnson City Bands of America Competition

2013 Tournament of Roses Parade

2-time Macy's Thanksgiving Day Parade

Selected as the only band in America in 2014 for the prestigious Sudler Flag of Honor recognizing continued excellence for concert band

2-time Sudler Shield recipient from the John Philip Sousa Foundation for marching band excellence

National Finalist and Semi-Finalist, Bands of America

9-time Grand Champion at the Contest of Champions

31-time finalist of the Kentucky State Marching Band Championships

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BENEFACTORS SPONSORSHIP PROGRAM FOR 2023-2024

SPONSORSHIP LEVELS AND BENEFITS RUN FROM JULY 2023 THROUGH JUNE 2024



GRAND CHAMPION \$10,000 & ABOVE

- Our Presenting Sponsor level
- Top billing on all sponsorship materials
- Reserved VIP tickets to the Lafayette Band Invitational
- Listed on all Lafayette Band Social Media for the entire sponsorship year
- Special Recognition at band concerts throughout the year (over 3,000+ attendees)
- Company Logo or individual/family name displayed on the Sponsorship Banner
- Company logo (or individual/family name) on the 2023/2024 season band tee shirt worn by 200+ students
- Name recognition at every halftime performance during the 2023 marching band season
- Logo (or individual/family name) on weekly band “eNews” distributed to over 600 email addresses
- Logo with web link (or individual/family name) to the sponsor’s website on lafayetteband.org
- 8x10 certificate suitable for display in your home or business
- Free inclusion in the Lafayette Band Flag Program, a \$50 value

RESERVE GRAND CHAMPION \$5,000 & ABOVE

- Listed on all Lafayette Band Social Media for the entire sponsorship year
- Special Recognition at band concerts throughout the year (over 3,000+ attendees)
- Company Logo or individual/family name displayed on the Sponsorship Banner
- Company logo (or individual/family name) on the 2023/2024 season band tee shirt worn by 200+ students
- Name recognition on the band PA announcer at every halftime performance during the 2023 marching band season
- Logo (or individual/family name) on weekly band “eNews” distributed to over 600 email addresses
- Logo with web link (or individual/family name) to the sponsor’s website on lafayetteband.org
- 8x10 certificate suitable for display in your home or business
- Free inclusion in the Lafayette Band Flag Program, a \$50 value

DISTINGUISHED \$2,500 & ABOVE

- Special Recognition at band concerts throughout the year (over 3,000+ attendees)
- Company Logo or individual/family name displayed on the Sponsorship Banner
- Company logo (or individual/family name) on the 2023/2024 season band tee shirt worn by 200+
- Name recognition on the band PA announcer at every halftime performance during the 2023 marching band season
- Logo (or individual/family name) on weekly band “eNews” distributed to over 600 email addresses
- Logo with web link (or individual/family name) to the sponsor’s website on lafayetteband.org
- 8x10 certificate suitable for display in your home or business
- Free inclusion in the Lafayette Band Flag Program, a \$50 value

DIRECTOR \$1,000 & ABOVE

- Company Logo or individual/family name displayed on the Sponsorship Banner
- Company logo (or individual/family name) on the 2023/2024 season band tee shirt worn by 200+ students
- Name recognition on the band PA announcer at every halftime performance during the 2023 marching band season
- Logo (or individual/family name) on weekly band “eNews” distributed to over 600 email addresses
- Logo with web link (or individual/family name) to the sponsor’s website on lafayetteband.org
- 8x10 certificate suitable for display in your home or business
- Free inclusion in the Lafayette Band Flag Program, a \$50 value

SECTION LEADER \$500 & ABOVE

- Logo (or individual/family name) on weekly band “eNews” distributed to over 600 email addresses
- Logo with web link (or individual/family name) to the sponsor’s website on lafayetteband.org
- 8x10 certificate suitable for display in your home or business

FRIEND OF THE BAND \$250 & ABOVE

- Logo with web link (or individual/family name) to the sponsor’s website on lafayetteband.org
- 8x10 certificate suitable for display in your home or business

PERFORMANCE \$100 & ABOVE

- 8x10 certificate suitable for display in your home or business

SPECIAL SPONSORSHIP OPPORTUNITIES



BAND CAMP PRESENTING SPONSOR

- Sole sponsorship opportunity for three-week band camp beginning in July 24 through August 11th 2023
- Company name on the official ‘Band Camp T-Shirt’
- Premier exposure during the 3 week summer camp with company name on all promotions and emails to students, families, and staff (600+ people)
- Naming rights to event “The (company name) Band Camp”
- Donation of \$5000 or equal in-kind value

LAFAYETTE BAND RAFFLE SPONSOR

- Sole sponsorship opportunity for the Spring 2024 Lafayette Band Raffle
- Coupon space for your business on back of 6,000 raffle tickets
- Donation amount and other benefits, as negotiated

ENCORE SPONSOR OF IN-KIND DONATIONS & SERVICES

- Commensurate advertising and benefits equal to same monetary level of Corporate Sponsorship donation.



THANK YOU FOR YOUR SUPPORT OF THE AWARD-WINNING

LAFAYETTE BAND

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BENEFACTORS SPONSORSHIP PROGRAM 2023-2024

BAND WITH US!

PLEASE COMPLETE THE FOLLOWING INFORMATION TO BECOME A
2023-2024 LAFAYETTE BAND BENEFACTOR SPONSOR.

SPONSOR INFORMATION

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____ E-MAIL: _____

SPONSOR PROGRAM CHOSEN: _____

SPONSOR AMOUNT: \$ _____

TODAY'S DATE: _____

**PLEASE MAKE CHECKS PAYABLE TO
LAFAYETTE BAND ASSOCIATION (LBA)
PO BOX 910450
LEXINGTON, KY 40591**

Please provide logo artwork for use in all advertising based on the Sponsor Level chosen.

Please email logo to LBAsponsor@gmail.com.

Questions? Contact Jamie Vono, (859) 230-1216 or LBAsponsor@gmail.com

For band student/parent to complete, if applicable:

Student's Name: _____

Parent's Name: _____

Phone: _____

E-Mail: _____