

## **2020-2021 American Flag Fundraiser**

### **What is the American Flag Fundraiser?**

The American Flag Fundraiser is replacing (hopefully) Bingo. Kids will get subscriptions from friends and family. The Band will then place flags outside the homes of Lexington subscribers on 5 major holidays (Memorial Day, Flag Day, 4th of July, Labor Day, and Veteran's Day). The cost is \$60 annually. Please check out our website at [honorwithflags.com/lafayetteband](http://honorwithflags.com/lafayetteband) for more details.

### **How long is the subscription good?**

The subscription runs for 1 calendar year.

### **How many do I need to get?**

Each Lafayette Band member is asked to acquire 5 Subscriptions \$60 each. The Band makes almost 70% profit on the subscriptions. **YOU DO NOT COLLECT MONEY!** The subscription and fee is handled by Honor With Flags, our partner company, so when people sign up they will need to do so via the website [honorwithflags.com/lafayetteband](http://honorwithflags.com/lafayetteband). Your child has a manilla envelope with flyers that describe the fundraiser and have the QR code and website listed. Please hand these out to potential subscribers!. Our goal is that each child get 5 subscriptions. If all band families get 5 subscriptions, the profit from this fundraiser could be \$30,000! (If you choose not to participate, an "opt-out" suggested donation of \$75 can be made to ensure LBA meets its budgetary responsibilities).

### **How long do I have?**

We would like for students to have their 5 subscriptions in by April 30th, but you can continue to get subscriptions even after that! Subscriptions received less than 2 weeks before each holiday will not be factored into the routes for that holiday (so make sure they are in at least 2 weeks prior to Memorial Day). The subscription calendar is based on a rolling calendar, so they will get 5 subscriptions for their \$60, even if they miss this Memorial Day. They would just get it next year.

### **Where can I sell the Subscriptions?**

Offer the subscriptions to Lexington friends, family, and neighbors! Put it on your social media. Be creative and let people know that there is absolutely nothing they need to do once the subscriptions are in place. Your student will get credit if the purchaser lists your child's name when they subscribe.

### **What if someone I know who wants to support this but doesn't live in Lexington- can they donate?**

Yes! Have them click the "Donate" button on the webpage. Their subscription will be given to a teacher or staff member of Lafayette High School (chosen by the Principal) as a thank you for their dedication.

### **Do I need to collect money?**

No! All subscriptions are handled online!

### **Are there prizes and incentives this year?**

Oh yeah!!

-*"Top Seller"* cash and movie prizes: \$50 cash for First Place, \$25 for Second Place, \$15 and for Third Place

-Top Section Prize will be announced via eNEWS! Watch to find out!

**Watch the eNews for more information.**

**Questions? Contact [lbafundraising1@gmail.com](mailto:lbafundraising1@gmail.com) or  
Jennie Hayes (859-229-9376)**